

Kenosha Creative Economy Strategic Plan Community Conversation at Fusion



The John J. and Ruth F. Kloss Charitable Trust

Community Conversations @Fusion

...A Kenosha Creative

Economy Strategic Plan

Community Event

Why Are We Here?

1. Understand what is meant by the “creative economy”
2. Learn about the progress since 2008.
3. Provide leadership to the planning process—provide substantive input regarding the specific strategies



THE creative ECONOMY

THE BASICS

New ideas—not money are the source of success today, and the greatest source of personal satisfaction.

The creative economy is revitalizing manufacturing, services, retailing and entertainment industries. It is changing where people want to live, work and learn – where they think, invent and produce.

~ John Howkins

Disruption

Recycling of Ideas

Transformation

Destruction

Newness

Powerful

Revolution

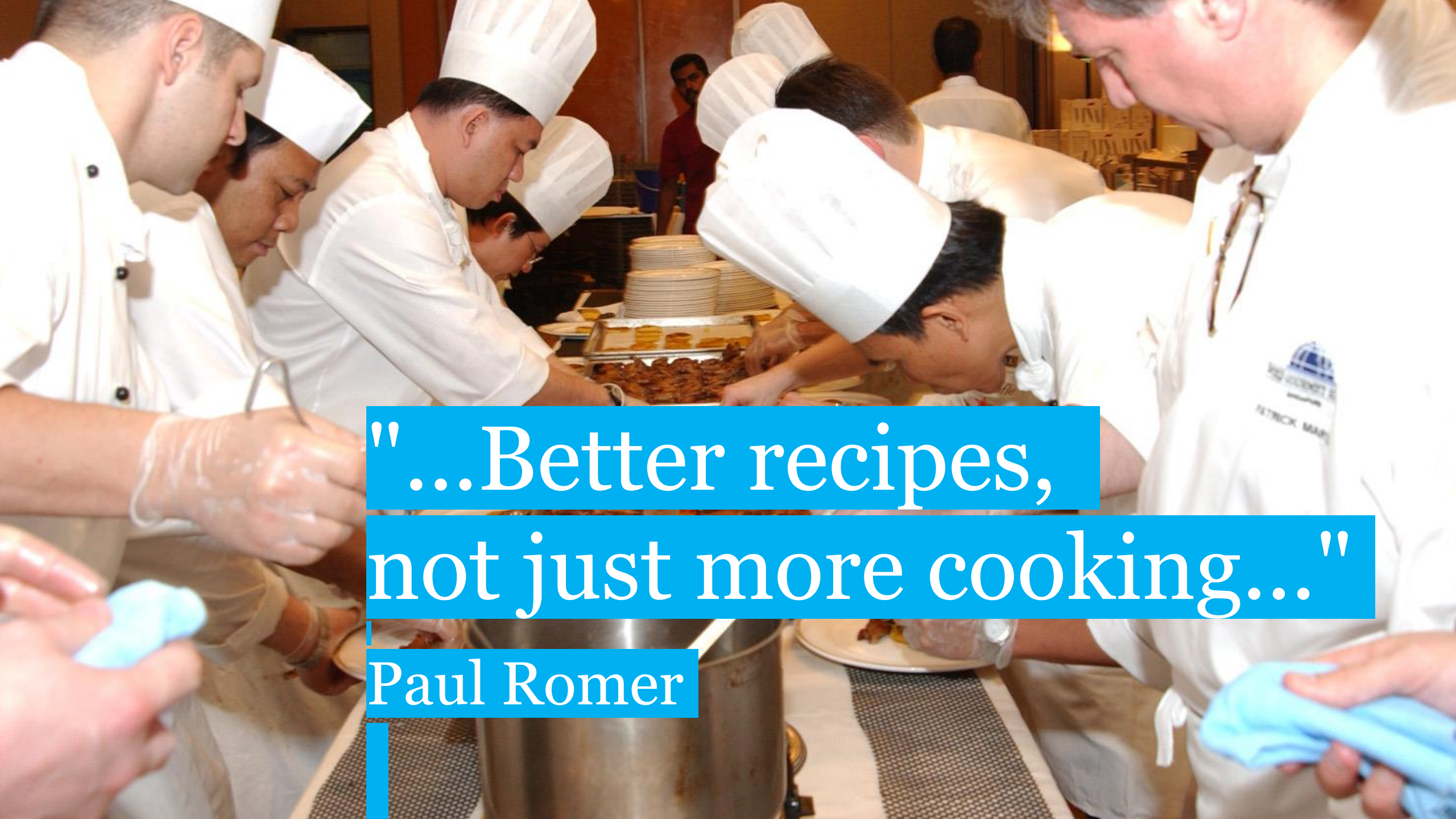
NO-Micromanaging

Inclusive Leveler

Open Access

Change





"...Better recipes,
not just more cooking..."

Paul Romer

Why Now?

- 2008 AHA Kenosha Strategic Plan
- 2010 City of Kenosha Commission on the Arts Proposal
- 2010-2011 The Wisconsin Arts Board conducts a series of monthly townhall meetings leading to the gETbEHIND the aRTS Studio Tour.
- 2012 City of Kenosha Commission on the Arts Bylaws
- 2013 Creative Unconference
- 2014 KenoshaRising Survey Results
- 2015 KenoshaRising Event Transcript

Since September 2016:

Highlights Presented by UW-

Madison Bolz Center Artful

Business Consultants

Emerging Strategies for discussion:

- Develop downtown placemaking
- Establish live/work space for artists
- Bolster art/culture funding through philanthropy
- Secure partnerships between art/culture institutions and Kenosha businesses and develop opportunities for collaboration
- Improve community marketing
- Align education systems to prepare youth for creative careers
- Create entrepreneurship incubation and leadership development opportunities
- Revitalize neighborhoods through the arts

Discussion

Questions

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